

Contact: Larry Mason
LMR Marketing-Communications

For Immediate Release

LARRY MASON WINS NATIONAL WRITING AND BROADCASTING AWARDS!

Indianapolis, IN – The American Auto Racing Writers and Broadcasters Association (AARWBA) awarded Larry Mason first place in the Online News Writing category for deadline writing with his “Indy Lights Round Three” report on www.carsandcompetition.com. He also won a third place award in the Online Technical Writing category for his “Tires Withstand the Pressure” feature also on www.carsandcompetition.com. These were his first awards for deadline writing and technical writing. His final award came as a third place in the Radio Feature Program for his “Long Beach Grand Prix” race report on NBC Sports Radio Hawaii for the *76 Hawaii Motorsports* program broadcast live in Honolulu every Saturday and re-broadcast on ESPN AM radio Honolulu every Sunday. This was his third consecutive award for his radio broadcasts from AARWBA.

Of note, the website that Mason was writing for (www.carsandcompetition.com) also received first place in the Professional Racing Website category.

The annual AARWBA contest also has category winners in feature writing, motorsports book, and others. The award winners were announced inside the Pagoda tower at the Indianapolis Motor Speedway the day before the 100th running of the Indy 500 this year.